

EKTA SHAH

/ eshah614@gmail.com

/ 914.403.8981

EXPERIENCE

VISUAL PRODUCT DESIGNER

AIG / 10.2016 - 07.2019

/ Helped create and maintain a global design system to support both internal and external facing products.

/ Demonstrated and evagenalized the design system to various business units across AIG.

/ Led the visual design for a client facing product while working directly with developers, producers and product owners in an agile environment.

/ Presented work to various stakeholders including QA, UAT and executive team members on a bi-weekly sprint basis.

/ Introduced a visual QA process for designers and developers.

/ Participated in Design Sprints to rapidly solve business problems.

JUNIOR DESIGNER

FLUIDIGM / 10.2015 - 06.2016

/ Designed various print and digital marketing materials including web banners, posters, packaging and trade show graphics.

/ Worked with a senior UX designer on the onboarding flow and visual design for a collaboration and data analysis platform used by Fluidigm scientists.

SKILLS

UI/UX Design

Design Systems

Illustration

Iconography

Wireframes

Prototypes

Agile Development

Responsive Design

SOFTWARE

Sketch

Invision

Principle

Adobe Creative Suite

Keynote

Confluence / JIRA

EDUCATION

MFA INTERACTION DESIGN

CALIFORNIA COLLEGE OF
THE ARTS / 09.2013 - 05.2015

BFA FURNITURE DESIGN BA ENVIRONMENTAL STUDIES

UNIVERSITY OF MICHIGAN /
09.2008 - 12.2012